projects: dISCUSSION/WRITING/DRAMA

# TITLE: CREATING “MINi-MALLS”

Adaptable to all ages, including kindergarten or young adults.

Divide the class into groups. Students decide on a store that they are going to set up, decorate and stock. They must bring items for the actual day of the mall exhibition. (Teacher sets date)

This can be a fun, quick, one-lesson activity, with time strictly controlled in order to carry out the whole project. However, this could be a project done over a week or a few lessons.

**Task 1:**

Discussion:

The students’ work is discussion and decision. What kind of store, what products etc. With young students this can be done with the teacher and the pupils as one group.

Check list:

* Decide what your store will sell
* Name your store
* Prepare signs, counter, shelves etc
* Decide together who will bring the various items for the store.
* (Use imagination: the products can be pictures from magazines that represent the items themselves. Marbles and beads can represent expensive jewelry etc.)
* Price and tag the items
* Design a flyer/ad poster.
* Think of a “uniform” for the store clerks.

**Other tasks**:

Note: This list can be used for an art lesson, craft project, reading up about marketing (high level students) , language practice lessons.

**Open Mall:**

On the day of the opening:

Task 1: Students set up stores

Task 2: A tour through the stores. The students have a while to wander around and look at what the other students have done.

Task 3: All the students and the teacher gather around each of the stores and the store presents its products, ranges of prices etc.

Remember to take videos or photos to look at. They can be used for a post mall day discussion